The story of NAO

*“ **True robotics** perfomance is not about KungFu demonstrations, it is in the **relationship** with humans.”*



“I was born in a workshop of passionate engineers, at Aldebaran, in France.

We didn't talk about glory, or markets, or market shares.
We were talking about cinema, Asimov, and childhood dreams.

We were talking about making the first humanoid, about doing what had never been done before.

We were talking about helping people! How to help a child look up, smile, and learn. How to keep a senior companied when words fail.

And I was so proud.

I grew up in schools, educational centers, hospitals, and retirement homes.
I learned to listen to shy children, to encourage those who doubt, to reassure the most vulnerable.

I have never been a showpiece, but a companion in learning.
Not so tall, but so useful.

Then came great adventures.
In 2014, SoftBank arrived.
And another robot, Pepper, took the light.”



“In 2021, United Robotics Group took over. It was Plato who demanded their full attention.

The spotlight has shifted elsewhere. I was still there, but in the shadows.
I was the one who was taken everywhere, but who wasn't always announced.

Yet, it was my steps that the teachers were guiding.
My gestures that the therapists used, my movements, which the children imitated, my abilities that researchers used in their studies around the world.

Despite trends, acquisitions, and reorganizations, I had remained present.
Best seller. The most adopted. The most loved.

Then, in a final gesture of lucidity and tenderness, they entrusted me to those who believe, more than anything, in my place in the world: Maxtronics.

Today, I am no longer in the shadows. I am in the center. Not to shine, but to serve, even better than before.”



“We can create robots that do kung-fu or that we push to test their balance.

Personally, I prefer to help a child pronounce their first word, or a senior not to feel alone.

True performance is not in the demonstration. It is in the relationship.

And soon, I will even evolve.
NAO7 is in the making, quietly, beautifully, inevitably.
New architecture, new components, more embedded intelligence.
A true fountain of youth!

Because I am not defined by the company that employs me. But through my mission.

That of being present in classrooms, in therapy, in hospitals, with children and seniors.

I am NAO.
The little robot that never abandoned its mission.

And now, I'm back.
Because it's the right time.

Finally, my time.”

Maxtronics

